


In compliance with DECS Order no. 28 s. 2002, this ADVISORY is issued for the information of Elementary and Secondary Schools' Officials and Personnel. The Principal or Head of the Office will determine the individual attendance, official time or official business.

August 23, 2019

To Hon. School Principal,

Good News!


TERESA D. MABABA, CESO V
Schools Division Superintendent

We would like to request your good Office to allow us to conduct Energen wet sampling in your School. This is to drive trial of new & improved Energen! In this regard, please find the details of the upcoming program:

Details:

Product: ASSORTED ENERGEN CEREAL BRANDS



Activity: Wet sampling and selling

Duration: August 29, 2019

Sampling Guidelines:

- a. **All Quince Associates** will conduct the sampling & push selling.
- b. Sampling station will be set up in front/inside school (with an outlet for electricity).
- c. The sampling activity will be manned by two (2) samplers.
- d. Booth will be provided (**Size: L - 3. x 4ft. H - 7ft.**). Design of the booth is detailed below.
- e. Samplers will detail the product advantages of the featured Energen products being sampled to students and parents.
- f. Area coordinators from the aforementioned agency will roam around to take pictures of execution of the activity in the store.

Please refer to the attached sheet for the list of materials to be used during the sampling activity.

Thank you for your invaluable support for our products.

LIST OF MATERIALS

- **Collapsible Booth with interchangeable panels for Kopiko/Energen**

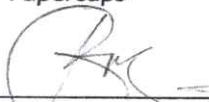


Male
Energen Uniform
Brand Pins (as pictured above)
Closed Black Shoes or Rubber Shoes
Denim Pants

- 2 units of electric kettle
 - Rated Voltage: 220v
 - Power Consumption: 500 – 1000 watts



- 2 units of sampling tray
- 2 units of pitcher
- Papercups



ADP Supervisor



School Principal